



We are a full-service communication and media agency that's been helping organizations communicate hard things since 1994.

What We Can Do for You...

COMMUNICATION CONSULTING

- Strategic planning
- Research & analysis
- Messaging & content development
- Metrics & measurement

SKILLED MEDIA PRODUCTION

- Training & e-learning
- Branding & graphic design
- Social media
- Video & animation
- Web & interactive media

Federal agencies that need to tackle **public awareness challenges**, efficiently train and retain staff, and **communicate strategically** with varied stakeholders trust Mind & Media.

A **proven, skilled contractor** with in-depth past performance, we represent a **low risk** to the government. Small by design, we have the **flexibility** to give our clients **customized solutions** to meet today's most complex communication challenges.

*"I've had to sit through a lot of e-learning in my career but that had to be **the best web-based training experience I've ever had...** all e-learning should be that good!"*

—Eric Olson, Cyveillance, Inc.

300+
AWARDS IN
COMMUNICATION
EXCELLENCE

You'll Love Working with Us!

We'd love to discuss your organization's needs and what Mind & Media can do for you.

Mind & Media, Inc.

403 N. Henry St., Suite 101, Alexandria, Va. 22314
703-837-0121 • mindandmedia.com

See a full list of services at mindandmedia.com

Past Performance



Association of Public Health Laboratories

We have produced 30+ continuing education modules for APHL and their CDC partners since 2013.



Comcast

We developed a one-minute daily app-based training game to help employees keep cybersecurity best practices top-of-mind.



Department of Homeland Security

We wrote the book on developing public awareness campaigns and are helping multiple DHS offices develop programs.



US Census Bureau

We developed software simulations (100+ courses) to help train thousands of temporary workers for the 2020 Census.



USDA Food & Nutrition Service

We produced 40 two-minute recipe videos for childcare providers and three videos for Discover MyPlate.

Clients

Brain Tissue Repository	Henry M. Jackson Foundation
Center for Deployment Psychology	Magellan Federal
Center for Neuroscience & Regenerative Medicine	March of Dimes
Centers for Disease Control & Prevention	Office of Personnel Management
Cyveillance	US Army Acquisition Support Center
Department of Navy Category Management Program Office	US Army Engineer Research & Development Center
	VA National Center for PTSD

Low Risk, Proven Results

GSA Contract: #GS00F375GA

UEI: JTCVHR58NDJ3

CAGE: 1CSU8

SES: Woman-Owned Small Business

We accept Government credit cards.

GSA Special Item Numbers/NAICS

512110 Video/Film Production

541430 Graphic Design Services

541611 Integrated Consulting

541613 Integrated Marketing

541810 Advertising Services

541820 Public Relations Services

541910 Market Research & Analysis

611430 Training Services



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See our portfolio at mindandmedia.com

25+
YEARS IN
BUSINESS