



Innovative e-learning, strategic marketing, and public engagement solutions to **DRIVE RESULTS**



GSA Contract: #GS00F375GA
DUNS: 963030465
CAGE: 1CSU8

SES: Woman-Owned Small Business (WOSB)
We accept Government credit cards.

GSA Special Item Numbers/NAICS

- 512110 Video/Film Production
- 541430 Graphic Design Services
- 541611 Integrated Consulting
- 541613 Integrated Marketing
- 541810 Advertising Services
- 541820 Public Relations Services
- 541910 Market Research & Analysis
- 611430 Training Services

Our Clients

- Armed Forces Services Corporation
- Association of Public Health Laboratories
- Centers for Disease Control & Prevention
- Census Bureau
- Center for Deployment Psychology
- Centers for Medicare & Medicaid Services
- City of Alexandria
- Comcast
- Henry M. Jackson Foundation
- Information International Associates
- Lockheed Martin
- LookingGlass Cyber Solutions
- VA National Center for PTSD
- US Army Engineer R&D Center

“I’ve had to sit through a lot of e-learning in my career but that had to be **the best web-based training experience I’ve ever had...ALL e-learning should be that good!**”

Eric Olson Cyveillance, Inc.



Awards

Over more than 20 years, Mind & Media has won 250+ peer-judged awards for communication excellence.

Mind & Media combines strategic communication consulting (MIND) and skilled media production (MEDIA) to achieve powerful results. We have more than 25 years of experience as a proven, skilled contractor with in-depth past performance. Small by design, we have the flexibility to give our clients customized solutions to meet today’s most complex communication challenges.

Services

COMMUNICATION CONSULTING (MIND)

- Strategic communication planning
- Research and analysis
- Messaging and content development
- Metrics and measurement

SKILLED MEDIA PRODUCTION (MEDIA)

- E-learning/web-based training
- Graphic design, branding
- Multimedia design & development
- Web design & development
- Social media
- Video/film/documentary/TV production

Past Performance

Association of Public Health Laboratories: We’ve been developing e-learning on lab safety for APHL and their CDC partners for years.

Center for Deployment Psychology: We produced a series of 77 realistic psychotherapy training videos to help mental healthcare providers handle difficult patient interactions with confidence.

Comcast: We developed a one-minute daily app-based training game to help employees keep cybersecurity best practices top-of-mind.

National Center for PTSD: Since 2008, we’ve produced web-based training for physicians, and video-based training for the public on effective PTSD treatments.

US Army Engineer Research & Development Center: Since 2010, we’ve helped ERDC rebrand and communicate their mission through video, web, and print.

US Census Bureau: For five years, we developed software simulation training to help Census train hundreds of thousands of temporary workers for Census 2020.



YOU’LL LOVE WORKING WITH US!

We’d love to discuss your organization’s needs and what Mind & Media can do for you. Contact us!

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